

Melissa McConnell

Highlights: Major Market Radio and Television Personality, Programmer, San Francisco Metro;
Commercial Voice-Over Talent / Spokesperson; Instructor: Radio and Video Production

On-Air Personality -- Radio

<u>Middays:</u>	KDBK/KDBQ-FM (A/C Rock) , San Francisco	1 year
	KEEN-AM (Country) , San Jose	3-1/2 years
	KKIS FM & AM (A/C) , Concord/San Francisco	3 years
	KWUN-AM (Top 40/Oldies) , Concord/San Francisco	3 years
	KRAZY-FM (Country) , Santa Rosa	1 year
<u>Evenings:</u>	K-101-FM (Hot A/C) , San Francisco	5 years
	KYA FM & AM (A/C & Top 40 Oldies) , San Francisco	2 years
<u>Major Weekender:</u>	KYCY-FM (Young Country) , San Francisco	2-1/2 years
<u>& Relief</u> (all dayparts)	KATM-FM (KAT Country 103) , Modesto/Stockton	10/10 - present
<u>Specialty Shows:</u>	Golden Gate Greats (Top 40 Oldies) -- KYA FM & AM	
	Solid Gold Time Machine (Top 40 Oldies) -- K-101 FM	
	Lunchtime Country Classics (Traditional Country) -- KEEN AM	

On-Air Personality -- Television

- ◆ On & Off Camera Talent/Voice-Over/Creative/Copywriter, "Linda Evans Fitness" and "Butterfly Life"
- ◆ Guest Co-Host, "Evening Magazine", **KPIX-TV**, San Francisco
- ◆ Regular Pledge Drive Host, **KQED-TV**, San Francisco
- ◆ Host / Producer, "Melissa's Pix – Hit Video", **Heritage Cable**, San Jose
- ◆ Host / Instructor, "Life Long Learning", **CCTV**, Martinez

Manager / Administrator

◆ Program Director	KRAZY-FM Radio	1 year
◆ Music Director / Assistant Program Director	KEEN-AM Radio	3-1/2 years
◆ Member, Board of Directors Chairperson: Radio Committee	Academy of Country Music	10 years
◆ Production Director	KDBK/KDBQ-FM Radio	1 year
◆ Operations Manager/Program Director	KWUN-AM Radio	2 years
◆ General Manager / Faculty Advisor	KVHS-FM Radio	10 years

Computer Skills

RCS Selector & Linker, Music Master	Music and Traffic Scheduling / Programming
BSI WaveStation, Scott Systems	Automation Programming /Operation
Vox Pro, Software Audio Workshop (SAW Classic)	Digital Audio Editing
Hot Dog Pro, Microsoft Front Page, Yahoo Site	HTML, Web Authoring
Microsoft Office Suite	Word, PowerPoint, Excel, Outlook, Photo Editor
Adobe PhotoShop, Paint Shop Pro	Graphic Arts. Design
Microsoft Windows OS, Server	Network Administrator

Webmaster / Designer

◆ KYCY "Young Country" FM Radio	www.youngcountry.com
◆ Academy of Country Music	www.acmcountry.com
◆ KRAZY FM Radio	www.kraz.com

Related Education and Training

San Francisco State University

- ◆ Bachelor of Arts Degree, Broadcast Communication Arts, Emphasis: Production & Performance

University of California at Berkeley

- ◆ California Clear Teaching Credential, Vocational Education -- Designated Subject: Telecommunications

Melissa McConnell, continued...

Related Radio Industry Accomplishments

Academy of Country Music Board of Directors

- ◆ Elected to Board and served for 10 years; Chair of the “Radio Committee”
- ◆ Coordinated selection of nominees and winners for Country Radio ACM Awards
- ◆ On-Air talent for “Live from the Academy of Country Music Awards” national feed for **Westwood One Radio Networks**

“Melissa’s Pix – Hit Video of the Week”

- ◆ Weekly Country Music Video show on Heritage Cablevision, San Jose

Publications/Author

- ◆ Contributor to [Creating Powerful Radio](#) and [Beyond Powerful Radio](#) by Valerie Geller
- ◆ Author of [Creating Powerful Radio](#) and [Beyond Powerful Radio Instructor’s Manual](#)
- ◆ Contributed articles and album reviews to **Country Weekly Magazine**

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- ◆ Bachelor of Arts Degree, Broadcast Communication Arts Emphasis: Production & Performance

University of California at Berkeley

- ◆ California Clear Teaching Credential, Designated Subject: Telecommunications

Airchecks Available online at www.MelissaMcConnell.net/aircheck.htm
Supplemental CDs/DVDs, graphic, audio and video files available upon request

References

Valerie Geller, President/Media Consultant
Geller Media International
New York, NY

Jaye Albright, Country Radio Specialist/Partner
Albright & O’Malley Country Consulting/RadiolQ
Bainbridge Island, WA

Larry Pareigis, President
Nine North Records
Nashville, TN